

FOR IMMEDIATE RELEASE

Conceptboard names Melissa Kilbourne as Marketing and PR Manager

Stuttgart, Germany, May 13th, 2013 today announced, that Melissa Kilbourne has been named Marketing and Public Relations Manager. Kilbourne was formerly a Senior Marketing Analyst for American Express in New York. In her new role, Kilbourne will lead the marketing strategy and public relations activity for Conceptboard.

“Melissa brings to Conceptboard extensive experience in business to business marketing in the United States of America”, said Holger Haussmann, Managing Director and COO for Conceptboard. “With her US marketing background, I look forward to working with Melissa as she identifies not only market opportunities, but opportunities for Conceptboard to work even more closely with all our customers to improve their processes when working in teams.”

Prior to Conceptboard, Kilbourne held various positions in marketing and customer acquisition at American Express OPEN. She holds a Bachelor of Science degree from The Wharton School, University of Pennsylvania.

Conceptboard GmbH

Conceptboard is a B2B Software as a Service for visual online collaboration. We're helping teams to collaborate better by using online whiteboards for feedback and discussions on visual content. It's as easy as pen and paper, but supports processes with tasks, notifications, and reports. Customers range from the publishing industry, to advertising agencies, to product management departments. They use Conceptboard

in internal communication as well as in collaboration with suppliers and clients.

Conceptboard GmbH was founded in 2010 by Daniel Bohn and Christian Schröder, with the participation of private investors Michael Pott, Matthias Storch and Christopher Münchhoff. At the beginning of 2012, High-Tech Gründerfonds and Seedfonds Baden-Württemberg also became investors.

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