

## Press Release

### Conceptboard launches major upgrade with extended functionality

Stuttgart, Germany, April 22nd, 2013. Conceptboard has exciting news for all of its users. The company recently launched its highly expected new release.

Conceptboard is an online whiteboard that improves collaboration, enhances the transparency of projects, accelerates process within teams, simplifies decision making, and helps organizations to save costs. The Conceptboard software has supported collaboration within teams for more than three years now, and its functionality has developed over time. The new release helps to make teams become even more productive and improves their ability to collaborate.

The new look of Conceptboard reflects the company's focus on supporting professional users who need a process and workflow-oriented tool. In line with this focus, the release includes new functions that enhance the user's ability to keep track of changes and tasks assigned to different objects on boards. Furthermore, adding content to the board just got easier. Pictures can be dragged from HTML websites and dropped into boards. A new set of tools for creating and editing items on the board makes working with Conceptboard even easier. All details regarding the new features can be found on the Conceptboard website.

After the Google Drive Integration in January of this year, Conceptboard is taking the next step to improve collaboration on documents across teams and with customers. "Our users told us that we are an important part of their workflow when designing new products, internet services, or exchanging visual information with their customers", says Holger Haussmann, Conceptboard's Managing Director and COO. "The new features we implemented are heading exactly in this direction, by improving the overview on projects and making daily work with the tool easier", he adds.

### Conceptboard GmbH

Conceptboard is a B2B Software as a Service for visual online collaboration. We're helping teams to collaborate better by using online whiteboards for feedback and discussions on visual content. It's as easy as pen and paper, but supports processes with tasks, notifications, and reports. Customers range from the publishing industry, to advertising agencies, to product management departments. They use Conceptboard in internal communication as well as in collaboration with suppliers and clients.

Conceptboard GmbH was founded in 2010 by Daniel Bohn and Christian Schröder, with the participation of private investors Michael Pott, Matthias Storch and Christopher Münchhoff. At the beginning of 2012, High-Tech Gründerfonds and Seedfonds Baden-Württemberg also became investors.



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