



# Conceptboard

## Conceptboard Offers Integration for Salesforce Chatter

*Stuttgart, Germany, 25th October 2012. During the Dreamforce conference mid-September in San Francisco, Conceptboard's founders Daniel Bohn and Christian Schröder presented their new integration of Salesforce Chatter for all Conceptboard Business and Enterprise Licenses.*

Conceptboard moves forward in their partnership program: During Dreamforce in San Francisco, the biggest cloud computing conference worldwide organized by Salesforce, they announced their integration with Salesforce Chatter for all Conceptboard Business and Enterprise Licenses. Salesforce Chatter is the enterprise social network that supports companies in their transformation into a social enterprise by connecting project teams instantly and also directly to their customers.

In this setting, Conceptboard works as an extension to Chatter. So far, Chatter users can share documents and post comments on the level of the whole file. Now with Conceptboard, they are enabled to discuss collaboratively directly inside the documents. For this purpose, a document is imported onto a board - e.g. a text draft, a presentation or a photoshop file. By connecting the board to a Chatter group, Chatter teams can join directly and use Conceptboard's clear and easy collaboration features to work on the content. All Chatter group members stay up-to-date, even when they do not join the active interaction, because Conceptboard posts updates and reports automatically into the connected Chatter group. So everybody can keep track of the discussions and results on the board.

For Conceptboard, it is a further step in addressing the enterprise B2B market. "Our integration offers a great benefit for serious businesses because working within Chatter becomes even more dynamic and productive", states Conceptboard's CEO and co-founder Daniel Bohn. "And we've already planned the next steps together with Salesforce: We're looking forward to having an even closer integration." In addition to that, partnerships with other renowned companies are coming in the next months.

### Conceptboard GmbH

Conceptboard is a B2B app for visual online collaboration. We're helping teams to collaborate better by using our instant whiteboards for feedback and discussion of visual content. It's easy as pen and paper but supports processes with tasks, notifications and reports. Customers range from designers, advertising agencies and consultancies to sales reps, architects or even medical companies – and they love that Conceptboard integrates with an increasing number of project and enterprise software.

Conceptboard GmbH was founded in the fall of 2010 by Daniel Bohn and Christian Schröder, with the participation of private investors Michael Pott, Matthias Storch and Christopher Münchhoff. At the beginning of 2012, High-Tech Gründerfonds and Seedfonds Baden-Württemberg also became investors.

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**About Salesforce.com**

Founded in 1999, salesforce.com is the enterprise cloud computing leader. Using salesforce.com's social and mobile cloud technologies, companies can connect with customers, partners and employees in entirely new ways. Based on salesforce.com's real-time, multitenant architecture, the company's platform and apps give customers the tools to create a social front office and revolutionize the way they sell, service, market, collaborate, work, and innovate.