



## Conceptboard secures seed funding

### The Stuttgart-based start-up business Conceptboard secures six-figure seed funding; Teamwork on the Apple iPad now also possible

**Stuttgart, 19 July 2011: Founded in October 2010, Conceptboard GmbH has convinced several business angels with its idea of a realtime project software and can now look forward to a six-figure cash injection.**

Conceptboard is a SaaS solution for brainstorming, feedback, document review and very simple live meetings. With Conceptboard, documents and drafts can be reworked by a team live in the browser on the digital free space known as the "board". Documents end up on the board, comments are left there, but one can also scribble and make sketches to the heart's content. All changes are visible to other participants in realtime.

The investors, Matthias Storch, Michael Pott and Christopher Münchhoff, have all started and sold successful businesses of their own and have been active as business angels for quite some time. They will be supporting Conceptboard founders Daniel Bohn and Christian Schröder not just with capital, but will also be actively involved in the development of this young company by contributing their knowledge.

"We find the Conceptboard concept very convincing, and it is quite a sensation at the moment especially in the USA and Japan," says Matthias Storch.

"We are happy to have been able to convince three such experienced investors of our idea," explains Conceptboard founder Daniel Bohn. "With this fresh capital, we can develop the software further and expand our team. In the longterm, Conceptboard is to become an open platform. With the help of an API, third-party providers can offer own solutions on Conceptboard and integrate the scribble function, for example, into their own software."

### Conceptboard now also for the iPad

But not only was fresh capital injected, the Conceptboard software also underwent extensive reworking. Realtime teamwork is thus now also possible on the iPad (without installing a special app), the design of the user interface is now even more intuitive and a new presentation mode was integrated. This enables all participants to follow the moderator's screenshot and see his mouse pointer. In this way, content can be displayed and discussed more efficiently in a telephone conference, without having to install a software first.

Additional features are already being planned. "The goal is to bring online whiteboarding from the PC or Mac to other end devices, too. The iPad was a first step, but we are considering many other devices, e.g. those used in meeting settings," founder Daniel Bohn explains.

## Press contact

Do you need further information on Conceptboard? Do you need image material? Would you like to conduct an interview with the founder or one of the investors?

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## About Conceptboard

Conceptboard is a realtime project software for improving cooperation within teams and companies. The eponymous "board" is a large online work space similar to a whiteboard, where documents can be imported and worked on, or where conceptual design and drawing take place freely. Teams can work together decentrally in realtime and save a lot of time in joint conceptual design and discussion of ideas and documents.

## The founding team

Daniel Bohn, born on 14.06.1980, completed his studies in November 2005 with a Master of Science (MSc) in Information Technology. During and after his studies he worked as a software developer and IT consultant at the companies BASF AG, Logica GmbH, Sparda Datenverarbeitung eG and Celesio AG. Christian Schröder, born on 15.01.1983, completed his studies in October 2005 with a BA in Business Informatics. During and after his studies he worked as a software developer and IT consultant at the companies Logica GmbH, Sparda Datenverarbeitung eG and EnBW AG.

## The investors

As a business Angel, Matthias Storch is involved in several companies and was a co-founder of foerderland.de and apomio.de. As a business angel, Michael Pott is involved in several companies and was also a co-founder of foerderland.de. Christopher Münchhoff was a co-founder of DealPilot.com (one of the first price search engines) and has been active as an investor since the selling of the company in 2000 and 2001.